



Graduate
School

Prescribed Booklist Semester One 2023

Higher Certificate in Export Management

CODE	MODULE	PRESCRIBED TEXT	AUTHORS	PUBLISHER	EDITION	YEAR
AL101C	Academic Literacy	eStudy Guide				
BET101C	Basics of Export Trade	eStudy Guide				
FBN101C	Fundamentals of Business Numeracy	eStudy Guide				
FEA101C	Fundamentals of Export Administration	eStudy Guide				
FIT101C	Fundamentals of International Trade	eStudy Guide				
FMAR101C	Fundamentals of Marketing	Marketing: An Introduction ISBN: 9781485130352 eISBN: 9781485130369	Cant, M. (Ed)	Juta	3rd	2020
FSCM101C	Fundamentals of Supply Chain Management	eStudy Guide Recommended reading only: Supply Chain Management: a balanced approach ISBN: 9780627039225 eISBN: 9780627039232	Ambe, I.M., Badenhorst-Weiss, J.A., Van Biljon, E.H.B., Cilliers, J.O. (Eds)	Van Schaik	3rd	2022

Students are advised not to purchase textbooks more than one semester in advance as the textbooks and editions are subject to change.

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