



Tutorial Letter: Referencing

Semester 2-2022

Dear Student

To do the referencing correctly is a key academic requirement and is not an optional activity. Apart from it being a tool that recognises your commitment to not plagiarising when it is used properly, it also elevates your assessment submission to the level of a proper academic document compiled with a serious scientific bias.

Referencing has two legs on which it stands:

- citing sources you have used to build your answers and appearing in the body of the document
- the reference list at the end of the document, containing more information on the sources you have cited in the body of your assignment.

When one of the abovementioned components is missing, you have not referenced properly.

The 'IMM Graduate School Harvard Referencing System Guide' on eLearn contains detailed instructions on how to cite and reference when compiling a document for assessment purposes. Do not use the electronic referencing tool on Word as it does not reflect the referencing protocol required by the IMM Graduate School.

It is important that you print and study the 'IMM Graduate School Referencing System Guide' on eLearn well ahead of your assignment / project submission dates as it is a document you have to be familiar with and that does not lend itself to quick scanning when you are facing a submission deadline. Every conceivable type of source is being used as an example in this document and it is required reading for every student.

Here are some of the most common mistakes students make when referencing:

Citations

- i. A citation never contains the initials of the author and never contains an URL from an online source.
- ii. when appearing at the end of a sentence, the citation must be inserted before the full-stop,
- iii. if you construct a paragraph with information from a single source, do not cite the source after every sentence in the paragraph but do so at the end of the paragraph,
- iv. if the sentence contains the name of the source, it should form part of the sentence, i.e. "According to Hastings (2019) the best way to reference is ...",
- v. citations should use the ampersand when there is more than one author being mentioned, i.e. (Ndlovu & Makatu, 2020), but if the surnames are part of the sentence, the ampersand is never used, i.e. "According to Ndlovu and Makatu (2020) the best way to reference ..."
- vi. if the publication has multiple authors, you need to mention all their surnames when you cite the source the first time. Following this, you may use only the first author followed by 'et al.' as this term indicates that there are more authors but they have already been previously mentioned:- this does not apply to cases where there are 3 authors or less in which case all the authors have to be mentioned at every citation,
- vii. you may not use Wikipedia, Bizzcommunity, any blogs or assignment mills (easyessay, ukessays, studentfriend, coursehero, slideshare) as sources,
- viii. the Study Guide is cited as follows: (IMM Graduate School, 2022),
- ix. citations include the page number on which the information was found only if you are using a direct quote (something you should preferably avoid doing - rather favour paraphrasing source content),
- x. the bulk of your sources should not have been published more than 5 years ago.

Reference list

- i. The reference list appears at the end of the submission, but before any addendums,
- ii. each item in the reference list should have, as the first word, the source name you used in the citation,
- iii. the first word in the item dictates the alphabetical order in which the items should be listed,
- iv. there should be spaces between the reference list items for ease of reading,
- v. the reference list should be left aligned and be in the same font as the body of your assignment,
- vi. reference list items are never numbered or bullet-pointed,
- vii. the study guide author should be listed as 'IMM Graduate School' and the publication house is 'IMM Graduate School',

- viii. the term 'et al.' never appears in a reference list as all the authors should be mentioned,
- ix. the use of the ampersand in a reference list is not allowed,
- x. the reference list is often the first page the examiner looks at – it is a window into the level of care and focus applied to the submission.

Keep in mind that referencing for academic purposes does not allow for the 'it is almost correct' option:- citations and reference lists must comply fully in every one of its constituent parts.

Please post your academic queries on the eDiscussion Forum or contact helpme@immgsm.ac.za for any questions about referencing.

We wish you the best with your studies.

The IMM Graduate School Faculty