



Graduate
School

Prescribed Booklist Semester Two 2022

Higher Certificate in Export Management

CODE	MODULE	PRESCRIBED TEXT	AUTHORS	PUBLISHER	EDITION	YEAR
AL101C	Academic Literacy	Academic Literacy ISBN: 9781485130055 eISBN: 978148510062	Beekman, L., Dube, C., Underhill, J. & Potgieter, H.	Juta	3rd	2019
BET101C	Basics of Export Trade	eStudy Guide				
FBN101C	Fundamentals of Business Numeracy	eStudy Guide				
FEA101C	Fundamentals of Export Administration	eStudy Guide				
FIT101C	Fundamentals of International Trade	eStudy Guide				
FMAR101C	Fundamentals of Marketing	Marketing: An Introduction ISBN: 9781485130352 eISBN: 9781485130369	Cant, M. (Ed)	Juta	3rd	2020
FSCM101C	Fundamentals of Supply Chain Management	eStudy Guide Recommended reading only: Supply Chain Management Demystified ISBN: 9780071805124 eISBN: 9780071805131	McKeller, John M.	McGraw Hill Education	1st	2014

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