

CODE	MODULE	PRESCRIBED TEXT	AUTHORS	PUBLISHER	EDITION	YEAR
YEAR 1						
ASD	Academic Skills Development	Online Micro-module				
IT101D	International Trade	eStudy Guide				
PBM101D	Principles of Business Management	Principles of Business Management ISBN: 9780190723347 eISBN: 9780190448448	Strydom, J. (Ed)	Oxford University Press Southern Africa	4th	2018
PBC101D	Principles of Business Communication	Effective Business Communication in Organisations ISBN: 9780702197826 eISBN: 9781485104179	Fielding, M. & Du Plooy-Cilliers, F.	Juta	4th	2014
PEA101D	Principles of Export Administration	eStudy Guide				
PMAR101D	Principles of Marketing	Principles of Marketing ISBN: 9780199079407 eISBN: 9780199059546	Boshoff, C.	Oxford University Press Southern Africa	1st	2017
PPM101D	Principles of Project Management	A Guide to Project Management ISBN: 9781485117087 (pack) eISBN: 9781485114727	Van der Waldt, G. & Fox, W.	Juta	2nd	2015
YEAR 2						
ABM202D	Application of Business Management	Management Principles: A Contemporary Edition for Africa ISBN: 9781485131007 eISBN: 9781485131014	Smit, P.J. et al.	Juta	7th	2020
AM202D	Application of Marketing	eStudy Guide				
AEA201D	Application Export Administration	eStudy Guide				
AFP201D	Application of Finance and Payments	eStudy Guide				
EM201D	Export Management	eStudy Guide				
ITL201D	International Trade Law 1	The South African Law of International Trade ISBN: 9780620685740	Van Niekerk, J.P. & Schulz, W.G.	SAGA	4th	2016
YEAR 3						
BMS303D	Business Management Strategy	Strategic Management: Southern African Concepts and Cases ISBN: 9780627036811 eISBN: 9780627036828	Ehlers, T. & Lazenby, K.	Van Schaik	4th	2019
ETS301D	Export Trade Strategy	Not applicable				
ENT301D	Entrepreneurship	Small Business Management: launching and growing entrepreneurial ventures ISBN: 9781473734487 eISBN: 9781473734517	Longenecker, J.G., Petty, J.W., Palich, L.E. Hoy, F., Radipere, S. & Phillips, M.	Cengage Learning	SA ed	2017
FPS302D	Finance and Payments Strategy	eStudy Guide				
IE301D	International Economics	eStudy Guide				
ITL301D	International Trade Law 2	eStudy Guide				

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