

Prescribed Booklist Semester Two 2021

Bachelor of Commerce (BCom) Honours in Supply Chain Management

CO	DE	MODULE	PRESCRIBED TEXT	AUTHORS	PUBLISHER	EDITION	YEAR
АСМ401Н		Advanced Cost Management	Study Guide				
AIT401H		Advanced International Trade	Study Guide				
ART401H		Advanced Research: Theory	Study Guide				
ASER401H		Advanced Services Marketing		Wilson, A., Zeithaml, V.A., Bitner, M.J. & Gremler, D.D.	McGraw-Hill	3rd (European Edition)	2016
ASCB401H		Advanced Supply Chain Business Processes	Study Guide				
ASCM401H		Advanced Supply Chain Management	Study Guide				
ASCR402H		Advanced Supply Chain Research: Report	Study Guide				
Students are advised not to purchase textbooks more than one semester in advance as the textbooks and editions are subject to change.							

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